
1. Standards for All World Wide Web Content:

1.1 Web content must be kept accurate, up-to-date, and conform to editorial standards including spelling, grammar, style, etc. Likewise, each unit that creates a home page must assign a faculty or staff member to update content as appropriate.

1.2 Kennesaw State University will observe the same copyright rules for its Web

1.8 Authors or originators using trademarked materials must have express permission of the person(s) or organization(s) who own the trademark(s) prior to their use.

1.9 Authors or originators using photos and images may need the permission of not only the person or organization who owns the photo, but also from any individuals or persons included in the image.

1.10 Any use of other copyrighted material must have the express written permission of the person(s) or organization(s) who own the copyright. This includes, but is not limited to, text, photos, audio, video, and graphics.

2.2.2 Official Home Pages must contain a readily apparent generic e-mail contact address or link to the appropriate address of the author or other person responsible for placing information on the Web.

2.2.3 Official Home Pages representing an administrative unit must have the approval of the unit head. Once the content is completed, the Office of Strategic Communications and Marketing must be contacted for editing and suggested design modifications. When both parties agree upon such changes, the content may be added to the server in the appropriate category area. (If the Office of Strategic Communications and Marketing and the unit cannot agree on the recommended changes, the issue should be submitted to the Information Technology Advisory Committee for resolution.)

3. Unofficial "Courtesy" University Pages - The following

CoT (lo) 34dit (l) 10 (A) 7Td 012 Z 59ng

