

April 28, 2021

Kennesaw State University

Policy:

Advertising for products or services related to human reproduction or sexuality, including, but not limited to, hygiene related to reproductive organs or body parts, and counseling with regard to pregnancy, abortion, or other sexual matters.

Advertising for products, services, or entertainment directed to sexual stimulation or other sexual references.

Advertising that is obscene within the meaning of OCGA §16-12-80.

Advertising for the sale or use of firearms or weapons.

All advertisements for alcoholic beverages as far as bars or parties at which alcohol will be sold and/or served, shall comply with all State of Georgia (State), federal, and local laws regulations and University policies with respect to such advertising, including the display of any warning notices as to the effect of such product as may be required by applicable law, regulation, or trade agreements or standards.

Tobacco advertising shall be prohibited as required by law.

No advertising shall be permitted that in any way denigrates, disparages, or defames Kennesaw State University or its faculty, operation, officers, agents, employees, students, visitors, or financial or in-kind partners.

- b. Use of the University's name, logo, slogans, or other graphic representations is subject to advance approval by the University. The University does not endorse or imply endorsement of any product or service.
- c. The University requires all advertising copy to be truthful. Advertising copy and illustrations should not be exaggerated, distorted, or deceptive. Medical products or treatments are to be presented (treated) in a restrained and inoffensive manner.
- d. Testimonials must be authentic and advertisers using testimonials will be required to indemnify the University against any action brought in connection with them.
- e. Advertising that promotes contests or giveaways must comply with all applicable laws and regulations.
- f. No advertising in or upon the University's property or vehicles shall include language, pictures, or other graphic representations that are unsuitable for exposure to persons of young age or shall be derogatory to any person or group because of race, age, social class, culture, marital status, parental status, income, military status, national origin, ethnic background, religion, gender, or sexual orientation.
- g. No advertising shall be displayed if the display thereof would violate any federal or State law or regulation, or ordinance of the county or municipality in which the facility is located.
- h. No political advertising shall be displayed in the University's property or vehicles. For this purpose, political advertising is defined as any of the following:

