PROGRAM STUDENT LEARNING OUTCOMES
24-25 Catalog Collection and Review

Program Information

Program Student Learning Outcomes

 Upon completion of this degree from KSU, students will be able to:
x Incorporate sustainability and ethical principles into all aspects of operations and
management.
x Design and implement strategies that improve service quality and operational
performance.
x Demonstrate effective leadership and managerial skills that foster high performance
hospitality work environments.
x Develop revenue optimization strategies.
x Formulate and recommend data driven business decisions.
College: Coles College of Business
Department: School of Management, Entrepreneurship, and Hospitality
Program: Hospitality Management, BBA