

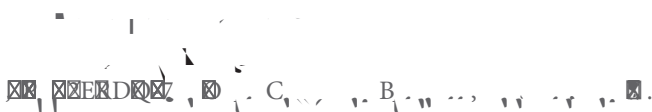
Creating Innovation Value Through Generative AI: A Property Rights Perspective



When is Bonding Worth the Risk? How Status Affects the Decision



What's Age Got to Do With Leadership Effectiveness? A Meta-Analytic Investigation on First-Line and Mid-Level Leaders



Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

VR You Ready? A Few Studies of Virtual Reality in Marketing

Creating Innovation Value through Generative AI: A Property Rights Perspective

ABSTRACT

Generative Artificial Intelligence (G AI) is a rapidly evolving technology that has the potential to revolutionize various industries. Large Language Models (LLM), such as ChatGPT, are a key component of G AI. This paper explores the property rights perspective of G AI, focusing on the ownership of the data used to train these models and the intellectual property rights associated with the output. The paper discusses the challenges of defining property rights in the context of G AI and offers potential solutions. The paper is organized as follows: Section 1. Introduction; Section 2. Property Rights in the Context of G AI; Section 3. Intellectual Property Rights and G AI; Section 4. Conclusion.

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Supplier Financing Agreements and Cash Flows

ABSTRACT

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VR You Ready? A Few Studies of Virtual Reality in Marketing

ABSTRACT

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When is Bonding Worth the Risk? How Status Differences Moderate the Effect of Auditor-Manager Social Bonding on Manager Behavior

ABSTRACT

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Sales-Experienced Executives in Top Management Teams; Their Impact on CSR

ABSTRACT

CEO, CMO, CSR, (E), CSR, E, 2000, 2013, M, CSR.