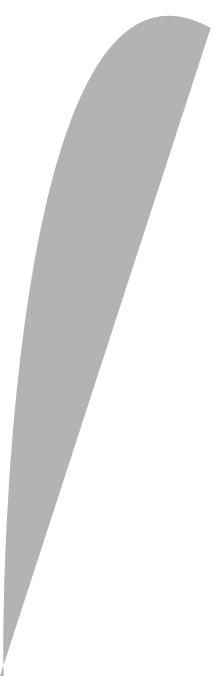


Can Marketing and IT Be Friends?: The Impact of Information Strategy, Structure, and Processes on Business Performance

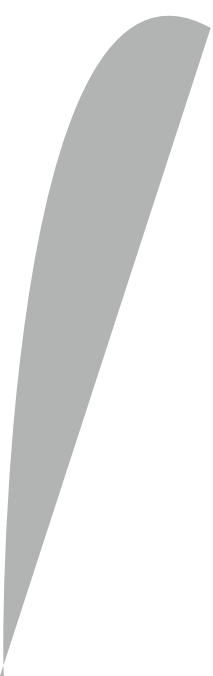
ABSTRACT

1. The purpose of this study is to investigate the impact of information strategy, structure, and processes on business performance. The study is based on a sample of 100 companies. The results show that information strategy, structure, and processes have a positive impact on business performance. The study also shows that information strategy, structure, and processes are interrelated. The study concludes that information strategy, structure, and processes are important factors for business performance.



Marijuana Laws and Traffic Fatalities

ABSTRACT



Is Pension Plan Information Risk Relevant to Credit Ratings? Level 3 Fair Value Pension Assets and Pension Plan Audit Quality

ABSTRACT

Abstract text is present but illegible due to heavy noise and distortion. It appears to be a multi-paragraph summary of the research findings.

